

# 2023 MID-YEAR MILESTONES

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March 18, 2023 Group Gathering at St John the Apostle, Leesburg, with nearly 100 attendees.

**TRINITY HOUSE COMMUNITY GROUPS:** The most exciting 2023 milestone to-date is the launch of the Trinity House Community Groups. The positive response we have received from participants affirms the transformative nature of these groups, as they **enable families to share, learn, and grow in their faith together**. Spanish translation of the model is underway to extend its reach.



**TRINITY HOUSE CAFÉ + MARKET:** The Café + Market have seen substantial growth this year, with a **revenue increase of 18% in the first six months compared to the same period in 2022**. This growth is largely attributable to the expansion of our gift shop array, which has attracted new and returning patrons alike. Further, we have nearly completed the process of trademarking Trinity House Cafe + Market.

**COMMUNITY BUILDING AND ENGAGEMENT:** In the first half of this year, we successfully hosted two workshops at All Saints Catholic Church, reaching over 150 parents. These workshops have been instrumental in equipping families with tools to nurture Catholic values in their homes. **We were also featured in an interview on EWTN's 'Coming Home Network,' garnering over 12,000 YouTube views** and a subsequent increase in community engagement. We continued our contributions as featured bloggers at the USCCB's For Your Marriage.org, Columbia magazine, and the Arlington Catholic Herald, providing practical guidance and insights for families on their faith journey.



**UPCOMING INITIATIVES:** In addition to scheduling talks, workshops, and retreats for the coming year, we are working on 5 key ministry goals: 1) The continuing launch of **Spanish-language materials** for the Trinity House Community Groups, 2) **Partnering with parishes** to launch their own Groups, 3) The publication of a **workbook for Group participants** and others who want to go deeper, 4) A 200 amp upgrade to Trinity House Café + Market, enabling us **to invest in better equipment and further reduce wait-times**, and 5) Networking with fellow family ministry leaders and presenting at the October **annual conference of the Catholic Family Life Association**.

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