



### THREE STRATEGIC GOALS

At the close of 2022, we invited you to partner with us in achieving **three big goals** for 2023:

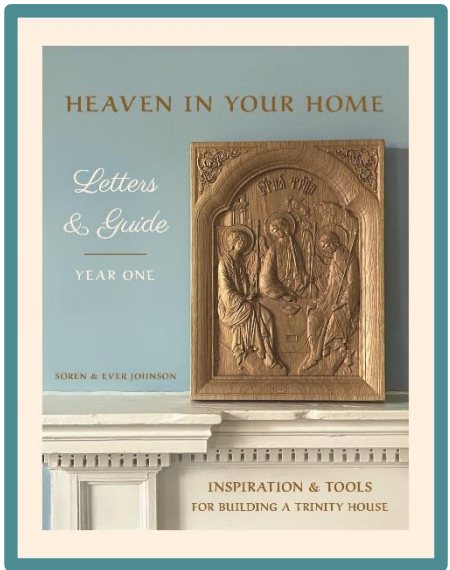
- 1 An **inspiring and practical book** to spread the Trinity House model and serve as a reference for families.
- 2 A **Trinity House Community Groups subscription** with videos and templates available to any parish.
- 3 An **upgrade for Trinity House Café + Market** as we enter our tenth year of serving Northern Virginia.

**By God’s grace and thanks to your support, we are thrilled to say that all three goals were met!** In this 2023 Ministry Impact Report, you’ll see the exciting specifics of your return on investment. Join us in thanking God for how the transformative Trinity House ministry has equipped parents, encouraged families, and engaged the public:

**Heaven in Your Home Letters & Guide:** This beautiful resource for parents, pictured at right, will be **available on Amazon in early February 2024!** A true labor of love, it is packed with inspiration, guidance, and tools to bring the “Trinity House Way” to new audiences in the year ahead.

**Trinity House Community Groups:** Even though the subscription only became available in June, we are already partnering with parishes and dioceses in **five states as well as Puerto Rico, the Netherlands, and Kenya.** And we are proud to say that 3 of our 14 Groups are Spanish-speaking!

**Trinity House Café + Market:** With an updated look, more market inventory, new appliances, reduced wait-times, and an **17% revenue increase,** Trinity House Café + Market—now entering our 10th year at the corner of Church & Market—has had a phenomenal year of widening impact.





# EQUIPPING PARENTS

## PRESENTATIONS & INTERVIEWS

In 2023, we continued to give workshops and presentations—at **All Saints** in Manassas; **St. Theresa’s** in Ashburn; **St. John the Apostle** in Leesburg; to all **Principals of the Diocese of Arlington**; and to all Arlington **Directors of Religious Education**. With each presentation, more families are equipped to live out the Catholic faith in the home.

In September, we were featured on the **Homeschooling Saints podcast**, and in October, Soren was a featured roundtable presenter at the annual conference of the **Catholic Family Life Association** in Orlando, FL. He was also featured in an interview on **EWTV’s Coming Home Network**, garnering over 14,000 YouTube views and a subsequent increase in community engagement.

## HEAVEN IN YOUR HOME LETTERS & ARTICLES

In 2023, the reach of our weekly *Heaven in Your Home Letters* has grown **22 percent**, to 1,500 subscribers spanning not only the United States but many other countries. In May of 2023, Soren’s “At Home with Mary” was **published in Columbia**, the magazine of the Knights of Columbus. In July, **Catholic News Agency** featured our Groups launch with “New Catholic Ministry Invites the Whole Family to Grow in Their Faith and Community.”

*As seen on...*



Our feature article, “A Plan and Vision for Family Life,” was **published by the largest U.S. Catholic devotional, *Word Among Us***, in October. We also continued as featured bloggers at the U.S. Conference of Catholic Bishops’ **ForYourMarriage.org** and the *Arlington Catholic Herald*, providing insight and practical guidance for families on their faith journey.

## TRINITY HOUSE BOOK

*Heaven in Your Home Letters & Guide* by Soren and Ever will be available on Amazon in February 2024. This 170-page book—enhanced with **beautiful photos, charts, and other tools for busy families**—takes readers on the journey of building a flourishing and faith-filled Trinity House. The book doubles as a workbook for the hundreds of families participating in newly-launched Trinity House Community Groups at their own parishes.



## ENCOURAGING FAMILIES

### A NETWORK OF TRINITY HOUSE COMMUNITY GROUPS

Our most exciting milestone yet is the **launch of the Trinity House Community Groups subscription**. The response we have received affirms the transformative nature of these groups, as they enable families to share and learn together. As part of the launch, we partnered with the Juan Diego Network **to dub the videos into Spanish** so we can bring the model to more Spanish-speaking audiences. In 2023:



- We partnered with the **award-winning Coronation Media to produce videos, created a planning site, and launched the subscription model** in June, allowing any parish to create their own Trinity House Community Group for families with an annual subscription of \$499.
- Between June and August, the **number of Groups expanded from 3 to 14**, giving over 100,000 Catholics at member parishes access to this life-changing model.
- So far, we are partnering with parishes and dioceses in **Virginia, Maryland, Michigan, Massachusetts, Florida, Puerto Rico, the Netherlands, and Kenya**, including three Spanish-speaking groups!



**“Trinity House Community Groups offer families formation, fellowship, and the tools needed to live out their faith and pass it on to their children.”**

**—Catholic News Agency, 7/14/23**







## ENGAGING THE PUBLIC

### TRINITY HOUSE CAFÉ + MARKET

Trinity House Café + Market continued to offer the public a **vision of the renewed Christian home, family, and community!** As we enter our 10th year of serving the community, we continue to see substantial growth, with a revenue increase this year of 17%. In 2023, we:

- Doubled our power to 400 Amps, resulting in **more efficient service.**
- Made **upgrades to our overall look**, market inventory, and appliances.
- Hosted several **art exhibits, book signings and live music** events.
- Hosted **six seminarians**, who volunteered several hours a week.

### LOOKING FORWARD TO 2024

By God's grace and with your support, we **hope to continue our exponential growth in 2024.** Replicating this year's growth would mean a leap to 70 Groups. Anything is possible! And the need for the win-win of community + formation that the Groups provide for families is immense. In 2024, we plan to:

- **Launch *Heaven in Your Home Letters & Guide, Year One***, and prepare a **Year Two book** to go along with the Year Two videos.
- Record **five Year Two videos** for the Groups.
- Continue to partner with parishes to **bring Trinity House Community Groups to many more families** who need support and encouragement.
- Launch our **Spanish e-letter and website.**
- Continue spreading the model through **speaking engagements.**

