



## 2025 CHURCH & MARKET CAMPAIGN

Help Secure 101 E. Market St. in Downtown Leesburg, VA  
as the Permanent Home of a Culture-Changing Ministry



# CHURCH & MARKET CAMPAIGN

Dear Friends,

We are excited to share an incredible — **and urgent** — opportunity with you!

Since 2014, Trinity House Café + Market has been the heart and home of our ministry, inspiring families to make home a taste of heaven for the renewal of faith and culture.



*Thank you for being a part of our Trinity House family!*

**In just the past few months, we were presented the opportunity to purchase this historic property.** Although making such a momentous decision certainly was not in our plans, we can't help but see that God's hand is at work in opening this door...just as His providence led us to first open the Café + Market.

Prior to 2014, our ministry—then called The John Paul II Fellowship—was something of a traveling show. We organized talks, workshops, Masses and other events across the DMV area. As successful and rewarding as these events were, we couldn't shake the feeling we largely were preaching to the choir. The question kept nagging at us: **How can we bring the New Evangelization more fully into the public square?**

**The answer to that prayer came April 27, 2014,** Divine Mercy Sunday and the day of St. John Paul II's canonization. We were returning home from watching the canonization Mass with friends in Washington, D.C. We drove by this older but charming house on the corner of Church and Market Streets in Downtown Leesburg with a "For Lease" sign out front. We looked at each other and could only exclaim, this must be it!

**Ten years later, the Café + Market has produced more graces than we can count.** More than 50,000 guests visit the Café + Market every year, many not knowing about our ministry. But they leave having experienced a little taste of heaven. We have witnessed "nones" come back to the faith. Vocations have been inspired here. Couples have met at the Café + Market and have gone on to marry and raise families.

## MINISTRY TIMELINE

**2000**

Met one another on the steps of the Dominican Priory in Krakow, Poland

**2006**

Founded the non-profit with guidance & support from George Weigel

**2014**

Trinity House Café + Market opened on October 1, the Feast of St. Therese, Patroness of Missions

**2019**

Conceived the Trinity House model for family life; started teaching the Heaven in Your Home Workshop at parishes

**2021**

Launched the first two Trinity House Community Groups in the Diocese of Arlington

**2022**

Launched Trinity House Community Group subscription model with on-demand library of videos & guides

**2024**

Published first book, *Heaven in Your Home Letters & Guide*; expanded ministry to 14 states; celebrated 10<sup>th</sup> anniversary of Café + Market

# ... HELP SECURE OUR FUTURE

*Letter continued...*

**From our second-floor office, we are now serving thousands of families** across the country through Trinity House Community parish-based groups. Every *Heaven in Your Home* e-letter we have written, every video we have recorded, every program we have developed, has been inspired and enriched by the daily life of the Café + Market. Soren and I wrote a book out of this home, with a second to be published in early 2025.

Now, we have the opportunity to secure the Café + Market as the cornerstone of our ministry. **But we don't have a lot of time.** Our landlord's offer to us expires on June 30, 2025. If we have not raised the funds to purchase the property by that point, the only option will be to enter a new lease agreement. With continually rising property values, it's unclear what the future of the Café + Market would be if we continued to rent. To purchase the property, we would need to raise \$340,000 for a down payment in just a few short months.

**Therefore, we are reaching out to you for your urgent help.** Will you prayerfully consider making a gift to our Cornerstone Campaign to secure the future of Trinity House Café + Market?

With a full measure of hope and faith, we opened Trinity House Café + Market ten years ago. It feels strikingly similar today, but with one key difference: we know we have a much bigger community behind us. **We have YOU!**

*Will you be the answer to our prayer?*

With gratitude and love in Christ,

*Ever and Soren*

**P.S. Gifts of \$5,000 and above will be recognized on a memorial plaque that will be displayed at the Café + Market following a successful campaign!**

**“Trinity House Community is one of the jewels in the crown of the New Evangelization in the United States. Long may it flourish!”**

**George Weigel**

**Distinguished Senior Fellow  
Ethics & Public Policy Center**



*Celebrating Trinity House Café + Market's 10<sup>th</sup> Anniversary with friends and supporters!*



# CAPITAL CAMPAIGN

## THE GEORGE HEAD HOUSE

### Location:

101 E. Market Street  
Leesburg, VA 20176

### Built:

Circa 1794

### Features:

Main floor café, 2<sup>nd</sup> floor offices,  
outdoor patio, four-car driveway

### Total Interior Space:

2,596 sq ft

### Lot Size:

9,147 sq ft (0.21 acres)

### Property Value:

Market Value: \$1,312,000 (via Redfin)  
Tax Assessment: \$691,080

### Adjacent Developments:

Just completed: 92,000 sq ft  
County Court Complex

Under construction: 116-condo  
complex along with 33,000 sq ft  
commercial/retail space

### CAMPAIGN GOAL

Raise \$340,000 for the down payment of the purchase of the George Head House as the permanent home of Trinity House Café + Market, LLC, and headquarters of Trinity House Community, by June 30, 2025.

### CAMPAIGN TIMELINE

October 2024 through May 2025 (current lease agreement with George Head House landlord concludes June 30, 2025)

### STRATEGIC BENEFITS

- **Long-Term Stability:** Provides a permanent home for the café and ministry in a favorable location.
- **Mission Enhancement:** Ensures Trinity House Community's mission to bring the New Evangelization into the public square continues and grows.
- **Community Engagement:** Fosters a greater sense of shared investment with friends and supporters across the Leesburg and greater DMV area.
- **Financial Flexibility:** Allows the café to focus funds—previously spent on rent—on ministry activities.

### HOW TO GET INVOLVED

Visit [trinityhousecommunity.org/capitalcampaign](https://trinityhousecommunity.org/capitalcampaign) to learn how you can make your 1-3-year pledge of **\$50,000, \$25,000, \$10,000, \$5,000** or any amount today. Gifts of appreciated stock are also welcome!



The Trinity Room - where countless guests have experienced a taste of heaven in downtown Leesburg, VA!

